

MESA ARTS CENTER FOUNDATION GALA

HEART + SOUL

FEATURING A CONCERT BY
MOTOWN LEGEND SMOKEY ROBINSON

SATURDAY, FEBRUARY 4, 2023 | 5:30 PM

HEART + SOUL SPONSOR LEVELS

PRESENTING SPONSOR

\$25,000 EXCLUSIVE

SOLD
OUT

All Diamond Sponsor benefits plus:

- 2 additional VIP tickets to the gala reception and performance (20 VIP tickets total)
- Recognition as Presenting Sponsor on gala marketing materials, program and website
- Opportunity to address the gala audience with a three-minute welcome at the gala reception
- Social media recognition, pre and post-event

 **205,000+**
PROMOTIONAL EMAIL

 **282,500+**
AVERAGE UNIQUE
WEBSITE VISITORS

 **39,958+**

 **15,700+**
FOLLOWERS

 **9,250+**
FOLLOWERS

DIAMOND SPONSOR \$20,000

All Platinum Sponsor benefits plus:

- 4 additional VIP tickets to the gala reception and performance (18 VIP tickets total)

PLATINUM SPONSOR \$15,000

All Gold Sponsor benefits plus:

- 4 additional VIP tickets to the gala reception and performance (14 VIP tickets total)
- Linked Logo on MAC gala page for three months (MAC's website gets approximately 115,000 unique hits per month)

GOLD SPONSOR \$10,000

All Silver Sponsor benefits plus:

- 2 additional VIP tickets to the gala and performance (10 VIP tickets total)
- Logo in Performing Live playbill for three months (approximately 5,000 impressions per month)

SILVER SPONSOR \$7,500

All Bronze Sponsor benefits plus:

- 2 additional VIP tickets to the gala and performance (8 VIP tickets total)

BRONZE SPONSOR \$5,000

All Copper Sponsor benefits plus:

- 2 additional VIP tickets to the gala and performance (6 VIP tickets total)
- Opportunity to place an item in the gala goody bag (no flyers or coupons)
- Logo in printed season brochure

COPPER SPONSOR \$3,500

All Friends Sponsor benefits plus:

- 2 additional VIP tickets to the gala and performance (4 VIP tickets total)
- Logo on gala program

FRIENDS SPONSOR \$1,500

- 2 VIP tickets to the performance
- Gala reception with passed hors d'oeuvres, cocktails and live entertainment

For more information, contact Renee Lopata:

480-644-6613 or renee.lopata@mesaartscenter.com