



MESA ARTS CENTER

Request for Proposal:

Art/Design Services - Sticker Designs

Introduction:

Mesa Arts Center, owned and operated by the City of Mesa, is a unique, architectural, and award-winning facility located in the heart of downtown Mesa. Arizona's largest arts center is home to four theaters, five art galleries, and 14 art studios. Guests, patrons, and students come to Mesa Arts Center to enjoy live entertainment and performances, world-class visual art exhibitions, outstanding arts education classes, and compelling events and festivals. Mesa Arts Center's vision is an arts ignited and inspired community, our mission is to create meaningful arts experiences in Mesa for everyone.

MABEL, a program of Mesa Arts Center, is an adaptable, 12-foot modular trailer that takes community engagement on the road as a flexible creative space and pop-up arts center. Free and accessible hands-on artistic experiences with MABEL are meant to create connections on the spot, prompt discussion, catalyze change and spark creativity. MABEL provides free, accessible programming by request to existing events ie community events, parks, schools, farmer's markets and more, with a developing focus on under-served neighborhoods, meeting residents where they are. This work is fundamental to our larger mission.

Request for Proposals: Art/Design Services

We invite artists to submit up to 3 bold, engaging, and unique sticker designs for consideration that reflects their unique style and is family friendly. Only one design per artist will be accepted.

Scope of Work:

- Size: Maximum 9 sq inches in total area (3" x 3").
- Quantity: Each design will be printed in-house at 550 copies and distributed at MABEL's community events. As a contributor, you will receive 50 stickers up to 10 of which are by other contributing creators.
- Theme: Engaging, eye-catching, and unique designs that resonate with diverse audiences.
- File Format: High-resolution, print-ready files (raw with bleed and cut lines), and PDF format with transparent backgrounds).
- Artist Recognition: Selected artists' name, Instagram handle, and/or website will be featured on a sticker menu list included with distributions.

Compensation:

- \$300 per accepted sticker design.
- Artists retain all rights to their artwork and may reproduce, sell, or distribute their designs outside of this project.

Qualifications - Ideal artists should have:

- Experience in illustration, graphic design, or sticker creation.
- Artist must be capable in making cut and bleed lines, linking and packaging files for print.
- A portfolio showcasing bold, dynamic, and engaging artwork suitable for print.
- Ability to deliver high-quality, print-ready artwork meeting production specifications.
- A passion for community-focused art.

Selection Process:

Submissions will be evaluated based on:

- Artistic excellence and originality
- Alignment with MABEL's mission and values
- Perceived appeal to a diverse audience

Proposal Submission:

Interested artists should submit the following:

1. A link to website, Instagram or portfolio demonstrating body of work.
2. 1-3 proposed sticker designs (fully completed or strong concepts for consideration).
Specify if you are open to customizing or if you are submitting as is. (upon acceptance additional raw file format psd or otherwise will be requested)
3. An artist resume/CV including relevant experience and past projects.
4. Your name and Instagram handle and/or website for the sticker menu list.

Submission Deadline:

11:59 PM | June 29th, 2025

Selected artists will be notified upon acceptance.

How to Apply

Send all attached materials as a single PDF file to mabel@mesaartscenter.com with the subject line:

“MABEL Sticker Design Submission – [Your Name]”

Questions?

Contact the MABEL team at mabel@mesaartscenter.com for any inquiries.

We look forward to showcasing your bold, inspiring, and community-focused sticker designs with MABEL!